



Dear Valued Vendors,

Celebrating over 150 years of “Freedom,” the 8<sup>th</sup> Annual Juneteenth Heritage Festival, “Faith, Family and the Global Future,” will take place in Leimert Park Village (Degnan Blvd. & 43<sup>rd</sup> Place) on Saturday, June 17<sup>th</sup>, and Sunday, June 18<sup>th</sup>, 2017 from 10:00am - 6:00pm, come rain or shine, produced by Black Arts Los Angeles, Inc., (BALA).

Juneteenth Heritage Festival is an annual African American celebration that date back to June 19<sup>th</sup>, 1865, when the enslaved people in Texas and other southern States found out that they were “free.” Juneteenth Heritage Festival is an outdoor event that provides opportunity to showcase outstanding work from fine artists, crafters, fashion & jewelry designers, and food artists. The festival provides a platform to display and sell products to customers who love and appreciate fine and unique hand crafted goods, jewelry, fashionable clothing, and sumptuous foods as well as enjoy great music.

Learning and sharing our achievement of over 150 years of excellence, BALA’s booth fees remain the same for the 2-day event - **\$375 for general and \$500 for food vendors.** (No discount, late fees and/or application fee apply. Payment must be made in full when submitting the application. NB: ONLY 40% refund will be issued for cancellation before June 10<sup>th</sup>, NO REFUND will be issued for cancellation AFTER June 10<sup>th</sup>)

Fine Artists ♦ Fashion Designers ♦ Jewelry & Craft Vendors	♦ 2 Days: <b>\$375.00</b> ♦♦ Sharing <b>\$425</b> ♦ 1 Day: <b>\$200.00</b>
Food Vendor <i>must comply with all Environmental Health Department Regulations</i>	♦ <b>\$500.00</b>
Corporate Vendors	♦ <b>\$2,500.00</b>
Non-Profits Org. /Information Tables	♦ <b>\$200.00</b>

Please read the attached information carefully. Fill out and return the attached application to secure your place. Spaces are very limited. We must meet the City requirements, **DEADLINES** and your payment **MUST** be received by **Friday, June 2, 2017**. We want to maximize the exposure you receive in our marketing and promotion campaign via website, Facebook page, Twitter, newspaper, radio and TV spots. To make JUNETEENTH a National Holiday of Observance, much like Flag Day, please go to [www.njdo.org](http://www.njdo.org) and sign the petition.

We look forward to your participation and are here to answer any questions you may have.

Sincerely,

Moza Mjasiri Cooper  
323/412-0811 or 323/291-2024  
[Moza@blackartslosangeles.org](mailto:Moza@blackartslosangeles.org)

Julien Dothard  
Julien Dothard  
818/419-8639  
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[www.blackartslosangeles.org](http://www.blackartslosangeles.org)

# APPLICATION

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*DEADLINE: Friday, June 2<sup>nd</sup>. 2016*

I am applying for the 8<sup>th</sup> Annual Juneteenth Heritage Festival, an African American celebration, and by signing this application, I agree to abide by the rules and regulations set forth. (Payment should be made by Cash, Money Orders, Certified Checks or by PayPal. **No personal checks or business checks will be accepted** to **BLACK ARTS LOS ANGELES, INC.** Mail or hand-deliver to 4161 Don Tomaso Drive, Suite 8, Los Angeles, CA 90008 **Applicants who cancel before June 10<sup>th</sup>, 2017 will ONLY be refunded 40% of their fee. There will be NO refund for cancellation after June 10<sup>th</sup>, 2016.**

Contact Name: \_\_\_\_\_

Company Name: - \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: (\_\_\_\_\_) \_\_\_\_\_ Cell Phone: (\_\_\_\_\_) \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

List any staff that will be working in your booth:

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

## Booth Fees

(Artists/Fashion/Jewelry & Craft Vendors ): **\$375/ share \$425** (2 days) **OR \$200** (1 day)

Corporate Booth : **\$2,500** Food Booth: **\$500** Non-Profit/Information : **\$200**

All items for sale must be listed below. Mass produced items will not be approved.

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

7. \_\_\_\_\_ 8. \_\_\_\_\_

9. \_\_\_\_\_ 10. \_\_\_\_\_

I HAVE READ AND AGREE TO ABIDE BY THE RULES AND POLICIES SET FORTH by the Producers of the Juneteenth Heritage Festival .

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



# RULES & REGULATIONS

## 1. FEE payment:

Full payment of **\$375 / \$425 Share** (2 days) or **\$200** (1 day) for merchandise, **\$500** for food vendors, **\$2,500** for Corporation, or **\$200** for Non-Profits/Information, must accompany your application. **No personal or business checks will be accepted.** Only cash, cashier checks or money orders or by PayPal, payable to Black Arts Los Angeles, Inc., will be accepted either by mail or hand-delivered to: Black Arts Los Angeles, Inc., 4161 Don Tomaso Drive, Suite 8, Los Angeles, CA 90008. Please call 323/412-0811 or 323/291-2024 for appointment. **Applicants who cancel before June 10, 2016 will be refunded 40% of their fee. There will be NO refund after June 10, 2017.**

## 2. Booth Space:

- 1) All booth spaces are assigned by the Producers and will conform to the footprint allocated by the Producers. **NO EXCEPTIONS.**
- 2) **THIS IS AN OUTDOOR EVENT.** Vendors are welcome to bring their **own** tables and chairs to fit the assigned booth spaces. Producers will provide tables and chairs upon request when submitting the application.
- 3) **Set-up early Saturday, June 17<sup>th</sup>, at 7:00am. Break-down Sunday, June 18<sup>th</sup>, at 6:00pm**
- 4) Vendors must have their displays open and ready for the public at 10:00 am. Items must be stored out of sight when booth is closed.
- 5) Vendors are responsible for providing relief personnel to maintain their booth.

**Restrictions: BALA will be the sole vendor of water and beverages as in past years, to raise funds and cover expenses of producing the event.**

1. NO beverages, including WATER may be sold by any participating vendor or otherwise.
2. NO food items can be sold, except by approved FOOD VENDORS participating in the Annual Juneteenth Heritage Festival
3. All items for sale must be listed on the application to be approved.
4. NO changing, swapping, or subletting spaces. **(Sharing booth fee is \$425)**
5. NO amplified music.
6. NO selling outside of your assigned booth.
7. NO politically, racially charged or offensive materials can be displayed or sold.
8. NO burning incense, sage or other aromatics.
9. NO REFUND for cancellation after **June 10, 2017**. Applicants who cancel before June 10, will be refunded 40% of their fee.

## 3. Sellers responsibility:

All vendors are responsible for their own permits and taxes.

## 4. Liability:

Each Vendor exhibits all works at his/her own risk. If insurance is desired, it must be arranged and purchased by the Vendor. The Producers assumes **NO** liability for loss, damage, theft of work or display materials. **PRODUCERS WILL PROVIDE LIMITED OVERNIGHT SECURITY.**

## 5. Penalties:

The Producers reserve the right to ask for the removal of any items in violation of the rules and regulations listed herein; and to prohibit any Vendor from opening his/her booth late. Such an occurrence may result in loss of all fees (**no refunds**), in addition to removal from the premises.